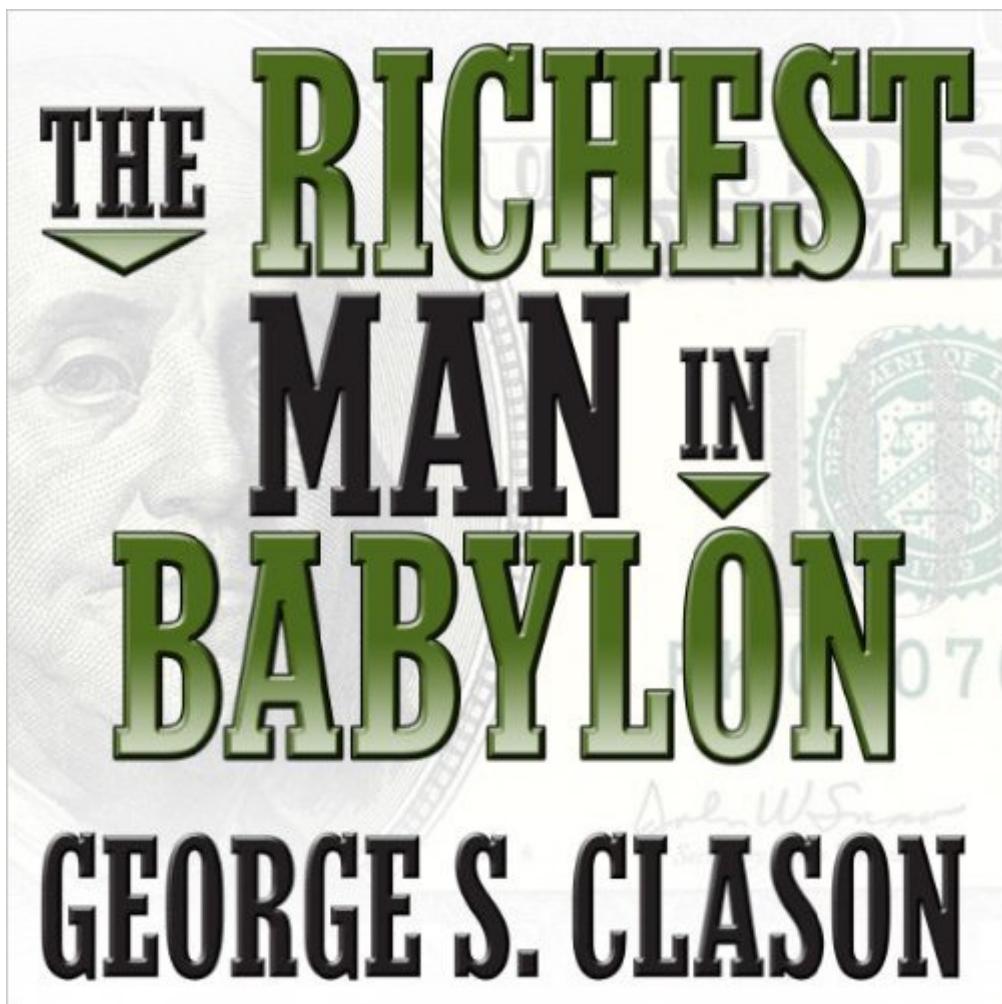


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# The Richest Man In Babylon (Your Coach In A Box)



## **Synopsis**

The Richest Man in Babylon, is a classic, insightful, financial, motivational guide that has lead many generations to monetary and personal success. This series of delightful short stories offers invaluable economic tips and tools for financial success that have withstood the test of time, and are still applicable today. These lessons are relayed through legendary tales set in ancient Babylon. Listeners will learn how to acquire money, keep it, and put it to work to make even more money. It's one of the bestselling financial books of all time, having sold millions of copies, and now you can put it to work for you!

## **Book Information**

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## **Customer Reviews**

I first heard about this book 17 years ago. At that time, I was in a direct sales company and had the good fortune to attend a seminar conducted by a businessman named Jim Rohn. Mr. Rohn talked about his early mentor, a man named Earl Schoff and went on to tell us how Mr. Schoff turned him on to personal development and pointed him to the right books to read. One of the most important books, said Rohn was The Richest Man in Babylon. Rohn had made and lost a fortune but came back and made another fortune and gave credit to the principles in The Richest Man in Babylon for helping him accomplish that feat. I read The Richest Man in Babylon and have to admit, I hated it! I thought it was stupid, like feel good stuff that has no substance. When ever friends came over, I hid the book. I felt so ridiculous. But Mr. Rohns words of wisdom kept echoing in my mind. So I read it over and over until the principles were imbedded into my conscious and subconscious mind. Soon,

after the fifth reading, the the principles became habits for me. My wealth escalated at a very rapid rate. I was no longer wasting money. I was now investing the first 10% of my income, tithing 10% and investing another 10% in capital like no load mutuals, real estate, discounted mortgages, tax liens and my own business. The Richest Man in Babylon has 7 basic principles:1) Start thy purse to fattening - save/invest2) Control thy expenditures - watch out for self serving brokers3) Make thy gold multiply - use powerful investments4) Guard thy treasures from loss - watch out for brokers with their hot tips.5) Make of thy dwelling a profitable investment - rental properties, your own home---but stay within your means.6) Insure a future income - do work that you love to do.

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